

# Does Your LinkedIn Profile Need a Makeover?

Register for this workshop and learn how to make an impact with your LinkedIn!

In this workshop you will learn:

- \*What LinkedIn® is and how to use it effectively?
- \*Define your personal brand and why it is important?
- \*You will learn five strategies to build your online brand with LinkedIn®
- 1.Create a complete profile
- 2. Write a compelling headline and summary
- 3. Follow companies and thought leaders
- 4.Expand your network
- 5.Be Active

# Please register for a time that works with your schedule:

- Workshop #1: (11am Session) https://bit.ly/2Zme3WZ
- Workshop #2: (2pm Session) https://bit.ly/2WLkzog
- Workshop #3: (5pm Session) https://bit.ly/2WPTSz3



### When

June 3, 2020 11 am - 5 pm

#### Where

Northern Virginia - DC Metro Campus 4401 N Fairfax Dr Arlington, VA 22203

#### Contact

Na'Tasha Pritchett at natasha.pritchett@phoenix.edu or 571.399.8652

## **RSVP**

<----- See Registration Links